

ZIP CODE ADOPTION - NEXT STEPS 2026

We want to thank you for participating in the Jesus Week Movement.

This is a **John 17 Kingdom investment** that God promises to bless as we labor together to see families and neighborhoods saturated with the Gospel.

Through the **Zip Code Adoption Initiative**, we have the opportunity to build and strengthen **unified Church & Prayer Coalitions** across every region.

ZIP CODE TEAM COMMITMENT

All partnering churches are committing to:

- Meet regularly on Zoom or in person to develop prayer and outreach strategies
- Work together in a unified Saturation to Transformation Movement
- Reach every neighborhood and home in their adopted zip code
- Execute creative, unified, and long-term John 17 strategies

Each church will be assigned a portion of the zip code and will take ownership of reaching that area alongside other churches.

THE GOAL FOR EVERY ZIP CODE TEAM

Each Zip Code Team is working toward a unified strategy to reach every home and neighborhood through collaboration:

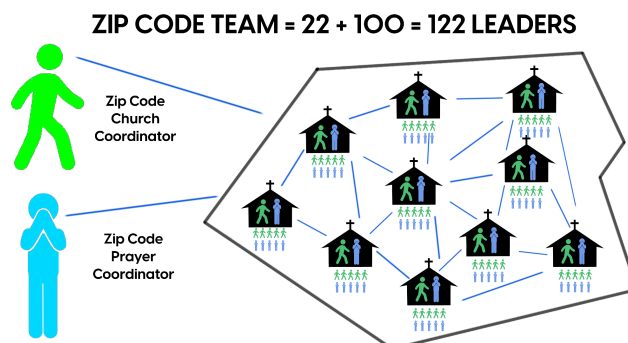
1. Adopt a zip code using a John 17 strategy (5–15 churches per zip code).
2. Each church will shepherd 500–2,000 homes for prayer, outreach, and Gospel saturation.
3. Mobilize believers to reach every neighborhood with free Gospel materials.
4. Develop transformational strategies to visit and build relationships with every family.
5. Build and strengthen Church & Prayer Coalitions in every zip code.

ZIP CODE TEAM EXAMPLE

In the simplified example, if a **10,000-household zip code** has **10 participating churches**, the team should include:

- 10 Church Outreach Leaders with a team of at least 5 outreach team members
- 10 Church Prayer Leaders with a team of at least 5 prayer team warriors
- At least 1 Zip Code Church Coordinator
- At least 1 Zip Code Prayer Coordinator

That creates **120+ active leaders** working together in one unified Zip Code Church & Prayer Coalition.



CHURCH & PRAYER COALITION DIRECTORY

DIRECTORY - All churches in a Zip Code Team will receive a **Church & Prayer Coalition Directory**, including participating churches and contact information to help build and strengthen their teams. The Directory will be **continually updated** as each church helps bring new churches on board to adopt their zip code. All new church partners must register at: JesusWeekMovement.org

IMMEDIATE NEXT STEPS

Every Zip Code Team should:

1. Refer to the **12-Month Checklist PDF** to align your team with the full year plan.
2. Connect with all leaders listed in your **Zip Code Directory**.
3. Confirm roles (Outreach Leaders, Prayer Leaders, Coordinators).
4. Schedule your Zip Code Team meetings in advance (Zoom or in-person).
5. Map out the year's activities and follow the roles and responsibilities outlined below.

ROLES AND RESPONSIBILITIES

At the Church Level <i>Each church must assign:</i>	At the Zip Code Level <i>Each team must assign:</i>	At the Regional Level <i>Regional Coordinators:</i>
<p>Outreach Leaders</p> <ul style="list-style-type: none"> - Organize volunteers into outreach teams - Lead neighborhood engagement efforts - Help ensure every home receives Gospel materials - Begin planning outreaches for your Jesus Week 9-Day Initiative - Report progress to your Zip Code Leaders <p>Prayer Leaders</p> <ul style="list-style-type: none"> - Develop prayer teams - Cover outreach efforts in prayer - Lead prayer initiatives such as: <i>prayer walks, gatherings, ongoing intercession</i> - Begin planning prayer initiatives for your Jesus Week 9-Day Initiative - Report progress to your Zip Code Leaders 	<p>Zip Code Church Coordinators</p> <ul style="list-style-type: none"> - Invite other churches to join your Zip Code Team - Coordinate meetings and communication across churches - Develop zip code adoption and outreach strategies with church-level leaders - Ensure teams stay active and aligned and track outreach progress across the Zip Code Team - Begin outreach planning for your Jesus Week 9-Day Initiative with church leaders - Report progress to your Regional Leaders <p>Zip Code Prayer Coordinators</p> <ul style="list-style-type: none"> - Invite other churches to join your Zip Code Team - Lead unified prayer strategy for the entire zip code - Coordinate prayer coverage for all outreach efforts - Begin planning Jesus Week prayer initiatives with prayer leaders - Report progress to your Regional Leaders 	<p>Regional Church Coordinators</p> <ul style="list-style-type: none"> - Work with all Zip Code Church Coordinators - Develop outreach and zip code adoption strategies with Zip Code leaders - Strengthen alignment across all zip codes in the region - Support execution and strategy across the region - Begin planning outreach expansion and adoption strategies - Invite other churches to join you Zip Code Network - Report progress to the Jesus Week Executive Team <p>Regional Prayer Coordinators</p> <ul style="list-style-type: none"> - Work with all Zip Code Prayer Coordinators - Help establish unified regional prayer initiatives - Begin planning prayer strategies with Zip Code leaders - Invite other churches to join your Zip Code Network - Report progress to the Jesus Week Executive Team

ADDITIONAL TEAM BUILDING TOOLS

1. Use the **Holy Flood Playbook** to mobilize your congregations and develop transformational outreach strategies.
2. Use the **MissionWake** movement building book to understand the full Saturation to Transformation model and guide your long-term strategy.
3. Need creative outreach and evangelism ideas? Download the **200 Creative Ideas PDF**.
4. Work together to identify and invite neighboring churches that will partner with Jesus Week and your Zip Code Saturation to Transformation strategies.
5. Use the promotional/media resources provided by Jesus Week to clearly cast vision and mission, or develop your own Zip Code Team materials with a local message.
6. All new church partners must register at **JesusWeekMovement.org** to be officially included in the directories and movement.
7. See all QR codes below.

PREPARE FOR JESUS WEEK 2026 – The journey has JUST begun! Plan to attend the official Jesus Week Retreat each year, along with orientation workshops, and local planning/prayer meetings in your region for *Jesus Week 2026*. Encourage churches to join the movement and register their outreach to receive FREE Gospel Materials.

Let's plan, build, and run together for a powerful and anointed summer of saturation and transformation!



Adopt a Zip Code
& Select a Role



Register Your
Creative Outreaches



200 Creative
Outreach Ideas



Z.C. Team: Next Steps



12-Month Checklists



Holy Flood Playbook



MissionWake Book



GLEW App